

LUXCO RANGE 2024-25 CATALOGUE







**SHEAFFER**

EST. 1913

WHEN IT MATTERS,  
SAY IT WITH SHEAFFER.



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## ABOUT SHEAFFER

For over a century, the Sheaffer brand has been renowned for its fine writing instruments and exquisite accessories. From iconic fountain pens to contemporary ballpoint and rollerball pens, Sheaffer offers a diverse range of writing instruments designed to inspire creativity and elevate the writing experience. The brand's iconic White Dot is globally recognised as a symbol of quality, prestige and performance.



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## IN THE BEGINNING

**The Sheaffer Pen Company was founded in 1913 by Walter A. Sheaffer, a jeweler in Fort Madison, Iowa.**

Sheaffer was initially interested in developing a pen that could be refilled easily, without the mess and inconvenience of ink bottles. He eventually patented a lever-filling mechanism that allowed users to refill their pens quickly and cleanly.

This innovation helped to establish the Sheaffer Pen Company as a leading manufacturer of fountain pens, and the company continued to develop new designs and technologies over the years.





Spiral

Dushyant

Tania

SAFETY



# PERSONALIZATION

Offer more value to your clients by providing personalized products that cater to their specific needs and preferences. Personalization not only adds a unique touch to the product, it also helps create a deeper connection between the client and the brand.



Personalizable pens in this catalog have a circle below them.  
The color of the circle corresponds to the color of the engraved text.

● Gold Engraving

● Light Gold Engraving



# Sheaffer® 300

## TAKE A STRONG STANCE

Writers who take a strong position prefer a pen that takes a strong stance. Sheaffer 300 is boldly detailed with the iconic Sheaffer slotted clip and wide banding.



### 9341

Glossy blue lacquer with polished chrome plated trim.

#### E0934143

Fountain Pen With Stainless Steel Nib - Fine

#### E0934153

Fountain Pen With Stainless Steel Nib - Medium

#### E1934151

Rollerball Pen

#### E2934151

Ballpoint Pen



### 9325

Glossy black finish with gold tone trim.

#### E0932543

Fountain Pen With Dual Tone Stainless Steel Nib - Fine

#### E0932553

Fountain Pen With Gold Tone Stainless Steel Nib - Medium

#### E1932551

Rollerball Pen

#### E2932551

Ballpoint Pen



### 9312

Glossy black with chrome plated trim.

#### E0931253

Fountain Pen With Stainless Steel Nib - Medium

#### E1931251

Rollerball Pen

#### E2931251

Ballpoint Pen



## 9342

Bright chrome with polished gold-tone trim.

### **E0934253**

Fountain Pen With Dual Tone Stainless Steel Nib - Medium

### **E1934251**

Rollerball Pen

### **E2934251**

Ballpoint Pen



## 9314

Glossy black barrel with bright chrome cap featuring chrome plated trim.

### **E0931453**

Fountain Pen With Stainless Steel Nib - Medium

### **E1931451**

Rollerball Pen

### **E2931451**

Ballpoint Pen





## 9345

Matte gray lacquer with polished black trim.

### E0934543

Fountain Pen With Stainless Steel Nib - Fine

### E0934553

Fountain Pen With Stainless Steel Nib - Medium

### E1934551

Rollerball Pen

### E2934551

Ballpoint Pen



## 9346

Matte green lacquer with polished black trim.

### E0934643

Fountain Pen With Stainless Steel Nib - Fine

### E0934653

Fountain Pen With Stainless Steel Nib - Medium

### E1934651

Rollerball Pen

### E2934651

Ballpoint Pen



## 9343

Matte black lacquer with polished black trim.

### E0934353

Fountain Pen With Stainless Steel Nib - Medium

### E1934351

Rollerball Pen

### E2934351

Ballpoint Pen



**THE ALCHEMY OF  
FINE WRITING**

# Sheaffer® 100

SO EASY TO ADMIRE

A smart, timeless choice, Sheaffer 100 makes the right impression at the right price. The subtle cut-out clip adds a nice note of distinction.



**NEW**

**9370**

Coffee Brown lacquer with PVD gold trim.

**E0937053**

Fountain Pen With Gold Tone  
Stainless Steel Nib - Medium

**E1937051**

Rollerball Pen

**E2937051**

Ballpoint Pen



**NEW**

**9371**

Satin blue with lacquer  
PVD blue trim.

**E0937153**

Fountain Pen With Blue  
Stainless Steel Nib - Medium

**E1937151**

Rollerball Pen

**E2937151**

Ballpoint Pen



**NEW**

**9372**

Glossy PVD gold with  
PVD gold trim.

**E0937253**

Fountain Pen With Gold Tone  
Stainless Steel Nib - Medium

**E1937251**

Rollerball Pen

**E2937251**

Ballpoint Pen



## 9322

Glossy black lacquer with gold-tone trim.

### E0932243

Fountain Pen with Stainless Steel Nib - Fine

### E0932253-30

Fountain Pen with Stainless Steel Nib - Medium

### E1932251

Rollerball Pen

### E2932251-30

Ballpoint Pen



## 9338

Glossy black lacquer with polished chrome plated trim.

### E0933843

Fountain Pen with Stainless Steel Nib - Fine

### E0933853-30

Fountain Pen with Stainless Steel Nib - Medium

### E1933851

Rollerball Pen

### E2933851-30

Ballpoint Pen



## 9340

Bright chrome with polished gold-tone trim.

### E0934053-30

Fountain Pen with Stainless Steel Nib - Medium

### E1934051

Rollerball Pen

### E2934051-30

Ballpoint Pen





## 9339

Glossy blue lacquer with polished chrome plated trim.

### E0933953-30

Fountain Pen with Stainless Steel Nib - Medium

### E1933951

Rollerball Pen

### E2933951-30

Ballpoint Pen



## 9306

Brushed chrome with polished chrome trim.

### E0930643

Fountain Pen with Stainless Steel Nib - Fine

### E0930653

Fountain Pen with Stainless Steel Nib - Medium

### E1930651

Rollerball Pen

### E2930651-30

Ballpoint Pen



## 9313

Glossy black lacquer with chrome top and polished chrome trim.

### E0931343

Fountain Pen with Stainless Steel Nib - Fine

### E0931353-30

Fountain Pen with Stainless Steel Nib - Medium

### E1931351

Rollerball Pen

### E2931351-30

Ballpoint Pen



Dear Craig  
Hopefully, she never learned  
letter-writing, though it  
became a hand-written  
someone. I am afraid that  
art by drawing, and the  
ability to sketch can  
also come but that  
the clock goes when  
comes around. Just best  
Love,  
Susan

# Sheaffer® VFM

VIBRANT, FUN & MODERN

The sleek tapered profile has an almost aerodynamic quality, and comes in a variety of finishes to suit any taste.



**NEW**

**9424**

Matte gray with black PVD trim.

**E0942453**  
Fountain Pen with Stainless Steel Nib - Medium

**E1942451**  
Rollerball Pen

**E2942451**  
Ballpoint Pen



**NEW**

**9427**

Glossy gray with gold tone PVD trim.

**E0942753**  
Fountain Pen with Gold Tone Stainless Steel Nib - Medium

**E1942751**  
Rollerball Pen

**E2942751**  
Ballpoint Pen



## 9422

Bright chrome with polished gold tone trim.

- E0942253**  
Fountain Pen with Stainless Steel Nib - Medium
- E1942251**  
Rollerball Pen
- E2942251**  
Ballpoint Pen



## 9405

Matte black with polished chrome trim.

- E0940543**  
Fountain Pen with Stainless Steel Nib - Fine
- E0940553**  
Fountain Pen with Stainless Steel Nib - Medium
- E1940551**  
Rollerball Pen
- E2940551**  
Ballpoint Pen



## 9400

Strobe silver with polished chrome trim.

- E0940043**  
Fountain Pen with Stainless Steel Nib - Fine
- E0940053**  
Fountain Pen with Stainless Steel Nib - Medium
- E1940051**  
Rollerball Pen
- E2940051**  
Ballpoint Pen









## 9401

Metallic Neon Blue with polished chrome trim.

**E0940143**  
Fountain Pen with Stainless Steel Nib - Fine

**E0940153**  
Fountain Pen with Stainless Steel Nib - Medium

**E1940151**  
Rollerball Pen

**E2940151**  
Ballpoint Pen



## 9403

Metallic Excessive Red with polished chrome trim.

**E0940343**  
Fountain Pen with Stainless Steel Nib - Fine

**E0940353**  
Fountain Pen with Stainless Steel Nib - Medium

**E1940351**  
Rollerball Pen

**E2940351**  
Ballpoint Pen



## 9421

Bright chrome with polished chrome trim.

**E0942143**  
Fountain Pen with Stainless Steel Nib - Fine

**E0942153**  
Fountain Pen with Stainless Steel Nib - Medium

**E1942151**  
Rollerball Pen

**E2942151**  
Ballpoint Pen





I'm funny  
I'm smart  
I work hard



# Sheaffer® Sentinel

FUN CLICK-TOP WITH RETRO CHARM

Cool and colorful ballpoints for everyday writing  
with a familiar, retro-inspired click-top design.



**3232**

Brushed Chrome,  
nickle plate trim.

**E232351**  
Ballpoint pen

**3252**

Brushed Chrome,  
plate featuring  
gold tone trim.

**E232551**  
Ballpoint pen

**327**

Matte Black with  
gold tone trim

**E232751**  
Ballpoint pen





# Sheaffer® Sentinel

FUN CLICK-TOP WITH RETRO CHARM

Cool and colorful ballpoints for everyday writing  
with a familiar, retro-inspired click-top design.



**32111**

Glossy Black with  
brushed chrome top and  
polished chrome trim.

**E23211151**  
Ballpoint pen



**32173**

Glossy Blue with  
brushed chrome top and  
polished chrome trim.

**E23217351**  
Ballpoint pen

## SHEAFFER GIFT SETS

Create new connections and strengthen old friendships with versatile, well-packaged sets that are perfect for gifting across the board. Our quality fine writing instruments are paired with a range of exquisite pieces including notebooks, leather pen pouches, table clocks and more.







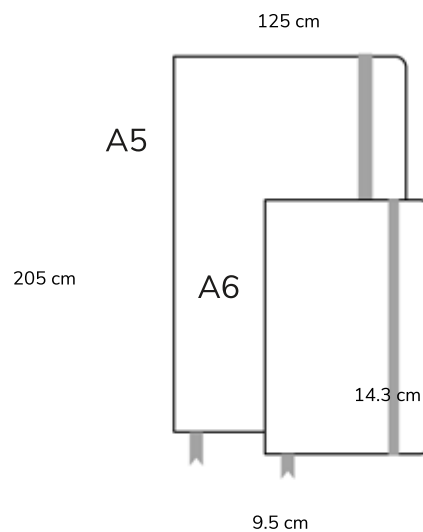
# SHEAFFER A6 NOTEBOOK



## 9405

Matte Black Sheaffer VFM Ballpoint Pen with Chrome Trim and A6 Notebook

**G2940551-4**  
Gift Set



### Sheaffer A6 Notebook

Power through your day with a fountain pen friendly notebook that features 160 ruled pages of quality 80 GSM paper and classic Sheaffer design.



# SHEAFFER CREDIT CARD HOLDER

Made From  
Genuine Leather

Features 5 Card Slots  
And 1 Slip-In Pouch



Sophisticated  
Black Milled  
Texture



## 9312

Glossy Black Sheaffer 300 Ballpoint  
Pen with Chrome Trim and Credit Card  
Holder

**G2931251-2**  
Gift Set

### **Sheaffer Credit Card Holder**

Crafted in genuine leather, the sophisticated credit card holder flaunts a premium milled texture and features 5 credit card slots and a slip-in pouch.

# SHEAFFER INKS AND REFILLS



	K-Style Ballpoint Refill Blue and Black Medium and Fine	T-Style Ballpoint Refill Blue and Black Medium and Fine	Classic Rollerball Refill Blue and Black Medium	Slim Rollerball Refill Blue and Black Medium	C-Style Rollerball Refill Blue and Black Medium
Sheaffer Prelude	●		●		
Sheaffer Sagaris		●		●	
Sheaffer Intensity	●			●	
Sheaffer 300	●			●	
Sheaffer 100	●			●	
Sheaffer Sentinel	●				
Sheaffer VFM	●			●	
Sheaffer POP					●
Sheaffer Legacy	●				●
Sheaffer Reminder	●				
Sheaffer Calligraphy					
Sheaffer Icon		●		●	
Available Refills	99335 Black Medium 99334 Black Fine 99325 Blue Medium 99324 Blue Fine	99337 Black Medium 99327 Blue Medium	97335 Black Medium 97325 Blue Medium	97535 Black Medium 97525 Blue Medium	8523SH Black Medium 8521SH Blue Medium



	Skrip® Classic Ink Cartridges	Skrip® Universal Ink Cartridges	Piston Converter (used with Sheaffer Skrip® Ink Bottle)	C-Style Ballpoint Refill Blue and Black Medium
Sheaffer Prelude	●		●	
Sheaffer Sagaris	●		●	
Sheaffer Intensity	●		●	
Sheaffer 300	●		●	
Sheaffer 100	●		●	
Sheaffer Sentinel				
Sheaffer VFM		●		
Sheaffer POP	●			●
Sheaffer Legacy	●		●	
Sheaffer Reminder				
Sheaffer Calligraphy	●			
Sheaffer Icon	●		●	
<b>Available Refills</b>	96330 Black 96320 Blue	93090 Black 93091 Blue	96700 Piston Converter	8513SH Black Medium 8511SH Blue Medium



# COMPARE

# Sheaffer's

# TM\*

## TOUCH DOWN

*plus*

### INNERSPRING CLIP

A Sheaffer exclusive! Holds fast to any fabric, thick or thin. Self-adjusting. Won't spread or bend under any normal conditions.

## TOUCH DOWN

*plus*

### AIR-SEAL HUMIDOR CAP

A Sheaffer exclusive! Cap screws on barrel, enclosing point in airtight chamber. Point stays moist, ready-to-write. A positive seal not found in less efficient, slip-type caps.

## TOUCH DOWN

*plus*

### TM DESIGN WITH GREAT CAPACITY

A Sheaffer exclusive! New slimmer, trimmer TM design provides perfect balance in the hand, yet Touchdown gives large fluid capacity because it fills brim full.

## TOUCH DOWN

*plus*

### SHEAFFER'S EXCLUSIVE POINT FASHIONED FROM A 14K RING

More gold, more value, more smooth writing pleasure. Ground in 16 individual styles.

*\*THIN MODEL*

Exclusive pen design by Sheaffer's

## WITH ANY OTHER PEN IN THE WORLD!

## TOUCH DOWN

The sensational one-shot pneumatic filler. Fills full on one downstroke, cleaning the pen in the same operation. Just 10 seconds instead of the minutes required for other less positive fillers.

If you got nothing more than *TOUCH DOWN* you'd get more for your money. Ask your dealer to demonstrate *TOUCH DOWN* one-stroke filling—then make your own comparison!

*Valiant TM\**

One of the famous "White Dot" family. There is a Sheaffer's Pen to fit every hand and budget!

# SHEAFFER'S

WHITE DOT OF DISTINCTION

## TOUCHDOWN

In the 1930s, Sheaffer introduced the Touchdown filling system, which allowed users to fill their pens with a single stroke of the plunger. The 1940s saw the company develop the Snorkel filling system, which allowed users to fill their pens from a bottle of ink without having to dip the nib into the inkwell.





# SHEAFFER® SKRIP

SAVOR TILL THE LAST DROP



**94211**  
Blue-Black



**94221**  
Blue



**94231**  
Black



Packaging Is Easily Recyclable .....

## Sheaffer® Skrip

Skrip is a water-based, pH-neutral high-quality ink that is compatible with all fountain pens. The specially formulated, smooth-flowing ink comes in a 50 ml ergonomically designed glass bottle with a wide mouth that makes refilling your pen effortless and mess-free.







# SHEAFFER WARRANTY

## **Two-Year International Warranty on Writing Instruments**

Sheaffer offers an international mechanical guarantee on its writing instruments, which covers defects in manufacturing and materials for a period of two years from the date of purchase from an authorized Sheaffer retailer. Mechanical failure is defined as a defective product or a product unable to function as a result of construction or workmanship when used in accordance with the Care & Use Instructions enclosed with the product or viewable at <https://sheaffer.com/community/faq>. Sheaffer or its appointed country distribution partners shall have the right to determine if the component is defective and, at its option, replace it with a similar or equivalent item. For a replacement, the defective product must be returned to the nearest Sheaffer authorized service center at the customer's expense (shipping and insurance fees and any additional applicable handling fee for processing). Customers are advised to obtain insurance against loss or damage when shipping products to Sheaffer. Sheaffer cannot replace components it does not receive, so kindly ensure you have proof of shipment. Please visit <https://sheaffer.com/pages/warranty> to complete the online Warranty Form PRIOR to sending us the product. At Sheaffer's discretion, products with issues unrelated to mechanical failure may be serviced on a chargeable basis. Any product which is covered under the terms of this warranty but is no longer in production will be replaced with a comparable Sheaffer product.

### **Exclusions from warranty include**

Normal wear and tear, stains, discolorations or scratches. Damage caused by any accident, fire, theft, flood, or other causes beyond our control. Damage caused by ink leaks to textiles, apparel or other personal property. Damage caused by misuse, abuse and/or negligence. Damage resulting from repairs or manipulations carried out by unauthorized or nonqualified repair/service personnel. Inks, cartridges, refills exhausted in the course of normal use, damaged fountain pen nibs, emblems and other customized decorations. Damage caused by the use of refills or ink cartridges other than those produced by Sheaffer. Requests to change nib sizes cannot be accommodated as such modifications are not within the scope of this warranty.

### **Sheaffer retains the right to modify the terms of our warranties**

This warranty gives you specific legal rights, and you may have other rights which vary from country to country, state to state or jurisdiction to jurisdiction.

## **Two-Year Leather Warranty**

All Sheaffer branded leather accessories are unquestionably guaranteed against defects in workmanship for two years from the date of purchase.

Any Sheaffer accessory deemed by Sheaffer to be mechanically defective under this warranty will be replaced when sent to an authorized distributor/Service center of Sheaffer by the customer. Any product which is covered under the terms of this warranty but is no longer in production will be replaced with a comparable Sheaffer product. Postage, processing fees and insurance are the responsibility of the customer. Customers are advised to obtain insurance against loss or damage when shipping the products. Sheaffer cannot replace components it does not receive, so kindly ensure you have proof of shipment.

### **Exclusions from warranty include**

Parts damaged by impact, unreasonable use or obvious abuse. Discoloration due to aging or other deterioration of the leather wrapping. Materials which become worn in the course of normal use. Logos, personalization, and other decorations. Products beyond the warranty period may be serviced at Sheaffer's discretion on a chargeable basis.







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